**Social Media Guidelines for PES PTA**

**The purpose of social media is to:**

* Promote PTA, membership, and PTA events.
* Promote best practices.
* Showcase the achievements of students, teachers, members, and other community partners.
* Build our PTA community by providing accurate, relevant, and up-to-date information to members, families and community partners.

**Content**

The PTA executive committee shall approve the site and assign the responsibility for monitoring content. Administrators will be assigned, as needed, by the PTA executive board.

**PES PTA Social Media Community Rules**

* Be welcoming to all families and individuals.
* We encourage you to ask questions and share information. Discussions should focus on topics directly related to the PES PTA and our school community.
* We encourage posts/comments that highlight our community’s accomplishments and experiences. Content must be cordial and relevant.
* When posting/commenting, please use appropriate language.
* If you choose, you can share photos of your children at school events. Do not post photos, names or other confidential information of others’ children.
* Do not post about concerns, problems, or conflicts with programs, events, individual teachers, administrators, students, or parents. We will immediately delete any posts/comments that in any way put down or discriminate against individuals. If you have a concern please contact a member of the PTA executive board or administration.
* Online threats will be taken seriously, and authorities will be notified.
* Any advertising of businesses is not allowed except to acknowledge donations.
* Do not endorse a candidate or political party.
* Do not include documents that are for members only, such as bylaws, minutes, and financials.
* The PTA board reserves the right to delete comments and block users who are not following the rules stated above.

Please sign to acknowledge that you have read the above content and will consider these guidelines before posting or commenting on PES PTA social media sites or groups.

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Name Date